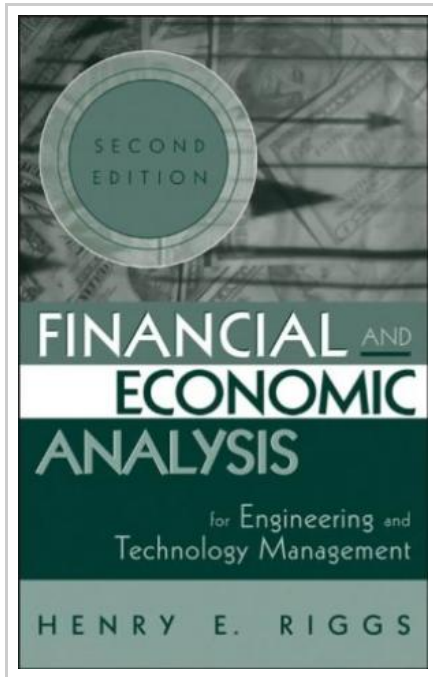




Financial and Economic Analysis for Engineering and Technology Management

By Riggs, Henry E.

Wiley-Interscience, 2004. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service!
Summary: 1. INTRODUCTION: WHY KEEP SCORE? Users of this Book. Scorekeeping. Definition of Accounting. Limitations of Accounting Information. Audiences for Accounting Information. Different Messages for Different Audiences. Accounting in the World of Business. Accounting in Nonprofit and Governmental Organizations. Useful Nonaccounting Information. Importance of Personal Motivations. Summary. New Terms. Exercises. 2. Accounting Framework: The Concept of Value. Accounting Equation. How Is Owners' Equity Created? Valuation Methods. Valuing a Loan or Note. Valuing Common Stock Securities. Calculating Time-Adjusted Values. Valuing Personal and Company Assets. Choosing Among Valuation Methods. Challenge of Alternative Valuation Methods. Dominance of the Cost Value Method. Summary. New Terms. Appendix 2A: Interest Tables for Calculating Time-Adjusted Values (Present Worth). Exercises. 3. Financial Position: The Balance Sheet. Key Accounting Reports. Features of the Balance Sheet. More Accounting Definitions and Conventions. Summary. New Terms. Exercises. 4. Financial Performance: The Income Statement. Definition of Revenue, Sales, and Expenses. Statement Format. Recording Sales Transactions. Operating Expenses. Accounting Period. When Is Income Earned and When Are Expenses Incurred? Accrual Concept. Example: Accounting for a Full Period. Summary. New Terms. Exercises. 5. Cash Flow Statement. Why a Cash Flow

Reviews

The publication is great and fantastic. It really is simplistic but surprises within the 50 % from the publication. Your daily life span will be change when you comprehensive reading this article book.

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