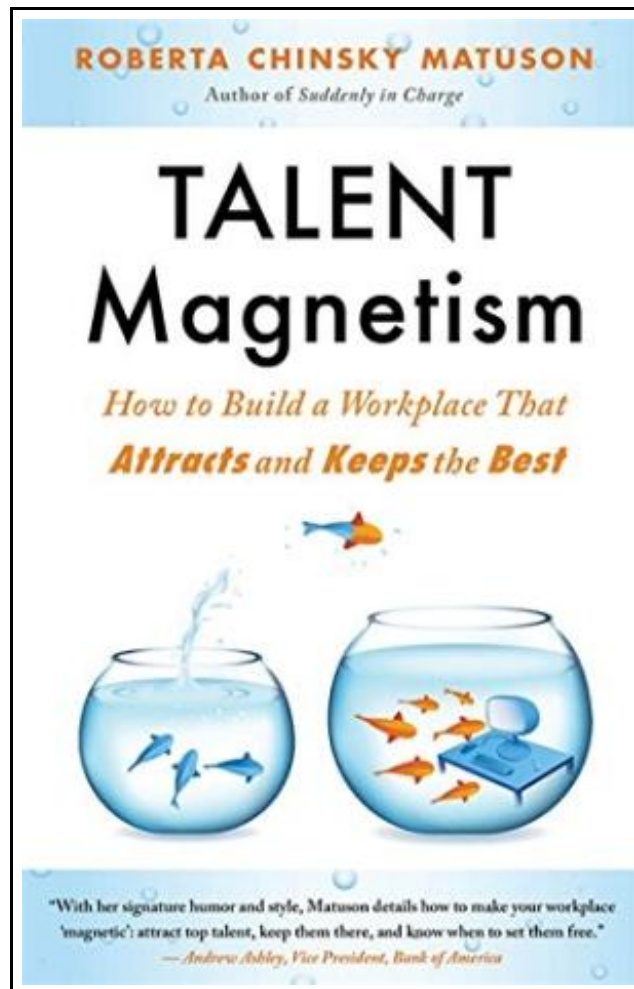


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Hodder Stoughton General Division, United Kingdom, 2014. Paperback. Book Condition: New. 214 x 138 mm. Language: English . Brand New Book. Talent Magnetism offers straightforward, easy-to-apply techniques that help managers navigate the challenges of attracting and keeping talent to foster innovation and fuel growth. Roberta Matuson, bestselling author of *Suddenly in Charge* and award-winning management consultant, shows you how with: * Fresh techniques and creative ways to build an organization with talent magnetism, where top talent is pulled in with minimal effort on the employer's part. * Proven methods which focus on what today's post-recession workers value most. Hint: It isn't what you think! * Case studies of organizations that have achieved magnetic status without Toyota-sized budgets. * Rules of Attraction: recommendations to propel you forward at warp speed. Drawing on real-life case studies and examples, Matuson demonstrates the new rules of workplace attraction and retention, helping you and your organization develop irresistible talent magnetism.

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